Black Friday 2026 Giveaway

OFFICIAL GIVEAWAY RULES

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN.

1. SPONSOR: The Black Friday 2026 Giveaway (the "Giveaway") is sponsored by Frontier Dental, 10 Aviva Way, Floor 2, Markham, ON L6G 0G1 (the "Sponsor"). Not sponsored, endorsed, administered by, or associated with Facebook, Instagram or Apple Inc.

2. ELIGIBILITY: This Giveaway is open to legal residents of Canada, who have reached the age of majority in their province or territory of residence at the time of entry, with the exception of employees of the Sponsor, its parent, related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, giveaway administrators, and any other parties engaged in the development, production or distribution of Giveaway materials and those living in the same household.

By participating in this Giveaway, entrants acknowledge compliance with, and agree to be bound by, these Giveaway Rules. Entrants who do not comply with any of the Giveaway Rules are subject to disqualification by the Sponsor, in the Sponsor's sole discretion.

3. GIVEAWAY DATES AND TIMES: The Giveaway begins on November 1 at 9 a.m. ET and ends on November 30, 2026, at 11:59 p.m. ET (the "Giveaway End Date") after which time the Giveaway will be closed and no further entries shall be accepted.

4. HOW TO ENTER: To enter the Giveaway, eligible participants who purchase $250 CAD or more (before tax) in qualifying Aira products from Frontier Dental during the Giveaway Period, November 1, 2026, through November 30, 2026, will automatically receive one (1) entry into the giveaway. To enter without making a purchase, mail a handwritten entry containing your full name, mailing address, email address, and phone number to:

Frontier Dental
10 Aviva Way, Floor 2
Markham, ON,
L6G 1B3
Attn: Black Friday Giveaway 2026

Limit one entry per envelope. Mail-in entries must be postmarked by November 23, 2026, and received by November 30, 2026.

All entries must be complete and are subject to verification by the Sponsor, in its sole discretion. Incomplete entries or failure to the eligibility requirements may result in disqualification.

5. GIVEAWAY PRIZES: There is a total of one (1) grand prize available to be won consisting of: (i) Apple iPhone 16 (Approximate retail value (ARV) CAD $1149). Exact model, colour, and specifications will be determined by the Sponsor at its sole discretion. All prizes are subject to availability, and the Sponsor reserves the right to substitute a prize or prize component of equal or greater value if necessary.

The winner assumes any and all liability for any injury or damage caused, or claimed to be caused, by entering, participating in this promotion or use or redemption of a prize. The prize must be accepted as awarded and cannot be transferred, substituted, or redeemed for cash. Prizes or any portion thereof cannot be combined with other discounts, promotions or special offers. Sponsor reserves the right to substitute an alternate prize of equal or greater value if an advertised prize is unavailable at time of award.

6. ODDS OF WINNING: The odds of winning depend on the number of eligible entries received before the Giveaway End Date.

7. SKILL TESTING QUESTION: Selected Entrants will be required, as a condition to winning a prize, to correctly answer, without assistance of any kind, the Sponsor's time-limited, mathematical skill-testing question.

8. WINNER SELECTION AND CONFIRMATION: On December 4, 2026, at 3 p.m. EST at 10 Aviva Way, Floor 2, Markham, ON L6G 0G1 ("Draw Date") an employee, agent or other representative of the Sponsor, will conduct a random draw from all eligible entries and select the potential winner (the "Selected Entrant"). The Selected Entrant will be deemed a winner if they meet all of the eligibility criteria set out in these Giveaway Rules.

If a Selected Entrant does not meet the eligibility criteria, he/she will be disqualified and will not receive a prize and another entrant will be selected by way of a random draw from the remaining eligible entries. Before being declared a winner, a Selected Entrant will be required to: (i) correctly answer the Sponsor's skill-testing question; (ii) sign and return the Sponsor's Declaration of Eligibility and Liability/Publicity Release form ("Winner Release"); and (iii) comply with all other Giveaway Rules, all in the sole discretion of Sponsor.

The Selected Entrant will be notified within one (1) business day of the draw and will be contacted by email provided at the time of entry into the Giveaway, in Sponsor's sole discretion, and up to three attempts will be made within 36 hours following the draw. A Selected Entrant that does not or cannot accept the Prize may be forfeited and a new Selected Entrant selected by random draw, in the Sponsor's sole discretion. The Sponsor's signed Winner Release must be received by Sponsor no later than December 15, 2026, and sent to tiffinie@frontierdental.com. Sponsor is not responsible for the failure for any reason whatsoever of a Selected Entrant to receive notification or for the Sponsor to receive a Selected Entrant's response.

Disputes regarding identity of entrant: If the identity of a Selected Entrant is disputed, the entry will be deemed to have been submitted by the Authorized Account Holder (the individual assigned to the e-mail address or, if applicable for entry, social media handle associated with the entry). Each Selected Entrant may be required to provide proof that he/she is the Authorized Account Holder associated with the selected entry.

9. RELEASE AND INDEMNIFICATION: The winners must sign the Sponsor's Winner Release to: (i) confirm compliance with the Giveaway Rules; (ii) agree to accept the prize as awarded; (iii) release, discharge and hold harmless the Sponsor, its departments and agencies, parent, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, Facebook, LinkedIn, and Instagram and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Giveaway (the "Released Parties") from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a prize or any travel related thereto, and the use of the Entry by the Sponsor, suit, debt, covenant, contract, including legal fees

and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third party contractor or supplier used in connection with any aspect of the Giveaway to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner with any aspect of the Giveaway or any prize, liability for physical injury, death, or property damage which the entrants, guests, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant's participation in the Giveaway and/or in connection with the acceptance and/or exercise by the entrant of the Prize as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Giveaway Rules or participation in the Giveaway and/or in connection with the acceptance and/or exercise by an entrant of a prize and the use of the Entry by Sponsor.

The Sponsor is not responsible for: (i) incorrect or inaccurate entry information which may affect a person's ability to participate in the Giveaway or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Giveaway Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Declaration and Release forms; (iv) injury or damage to the entrant's computer or to any other individual's computer related to or resulting from participating in, or downloading any material regarding the Giveaway or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway or receipt or use or misuse of any prize, including any travel related thereto and the use of the Entry by Sponsor; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a potential winner.

10. OTHER CONDITIONS: The Sponsor reserves the right to terminate or amend this Giveaway at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Giveaway is not capable of running as originally planned for any reason, the Sponsor reserves the right to cancel the Giveaway and conduct a random draw from all previously received eligible entries received by the Giveaway End Date.

Publicity and entrant information: By participating in the Giveaway, entrants consent to the use of their name, address, postal code, telephone number, social media handles, comments and image, whether on videotape, photograph or any other means, all as may be edited, translated or otherwise modified by the Sponsor in Sponsor's sole discretion, for the administration of this Giveaway or any publicity carried out by the Sponsor, without further notice or compensation.

Law: The Giveaway is void where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal and local laws. This Giveaway shall be governed exclusively by the laws of the Ontario, including all issues and questions concerning the construction, validity, interpretation and enforceability of these Giveaway Rules, rights and obligations between entrants and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the courts sitting in Concord, Ontario.

Rule amendments: The Sponsor reserves the right, in its sole discretion, to amend or modify these Giveaway Rules, or modify, cancel, or suspend this Giveaway, without prior notice for any reason

whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Giveaway.

Intellectual Property: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Giveaway or any submissions or materials generated by entrants.

© Frontier Dental 2026. All Rights Reserved.